



New initiatives to support HK film-making



The Culture, Sports and Tourism Bureau unveiled in November 2022 two new measures, **Hong Kong-Asian Film Collaboration Funding Scheme** and **Content Development Scheme for Streaming Platforms** under the Film Development Fund (FDF) to re-energise and support HK's film industry. Speaking at the officiating event "New Power of Hong Kong Cinema" on November 4, 2022, the Secretary for Culture, Sports and Tourism, Mr Kevin Yeung, said under the National 14th Five-Year Plan, HK is tasked with the role as an East-meets-West centre for international cultural exchange. One of the major work is to promote HK's pop culture to a world audience, with a focus on expanding the industry's capacity on film, TV and streaming platforms, and strengthening collaboration between local and Asian production teams.

Hong Kong-Asian Film Collaboration Funding Scheme

The scheme will subsidise film projects co-produced by filmmakers from HK and Asian countries that are **rich in HK and Asian culture**, and **can take HK films global**. To qualify, among the 3 main creative positions (producer, director and screenwriter), there must be at least one HK and one Asian country film practitioner, who previously received "Best Film", "Best Director" or "Best Screenwriter" in internationally recognised film festivals or award ceremonies. At least 6 of 10 designated key job roles must be filled by HK permanent residents, with at least 30% of production budget spent in HK. A maximum of 8 films will be subsidised in two phases, each receiving a grant up to HK\$9 million.

Content Development Scheme for Streaming Platforms

The scheme will be conducted through a competition for participating teams to develop content of mini-series on streaming platforms. The shortlisted teams must provide a detailed proposal and full script of the first 6 to 12 episodes. They will be awarded HK\$0.6 million to HK\$1.2 million for script development. Each winning team will obtain HK\$4.5 million from the FDF to complete the first or first two episodes of the series. Together with the script development fee, each winning team will be awarded up to HK\$5.7 million. A maximum of 8 winning teams will be subsidised.

To help HK's film industry tide over the COVID-19 pandemic, the Government also rolled out in 2020 the following initiatives:



"A Guilty Conscience" - through a case of a supermodel suspected of abusing her daughter, the film dissects how celebrities make use of their power to defend themselves, turning the court into a battleground. This film has a production budget of around HK\$22.17 million, with government financing about HK\$8.87 million.

1 Relaxation of the Film Production Financing Scheme (FPFS)

The Government introduced the FPFS in 2007 to finance small and medium-budgeted film productions. During the pandemic, the Government increased the financing amount of each film to HK\$9 million. To date, 17 film production projects have been approved with a total of HK\$96 million.

2 Directors' Succession Scheme (DSS)

To groom young talent and enhance the quality and quantity of local film productions, veteran local directors are invited to partner with young directors to co-produce films, each of which having a subsidy of around HK\$9 million. 10 renowned directors have accepted invitations to join the scheme to pass over their wisdom and experiences to the next generation.



3 Enhancement of the First Feature Film Initiative (FFFI)

Launched in 2013 to identify new talents through a competition on screenplay and production proposals, FFFI allows winning teams to make their first commercial feature films, from planning, shooting to distribution. From the sixth edition onwards, the production budget for the Higher Education Institution Group has been raised to HK\$5 million and that of the Professional Group to HK\$8 million. The seventh edition saw a total of 49 applications, with six winning teams selected and funding of HK\$39 million granted.



Find out more about the various initiatives
<https://www.fdc.gov.hk/>